



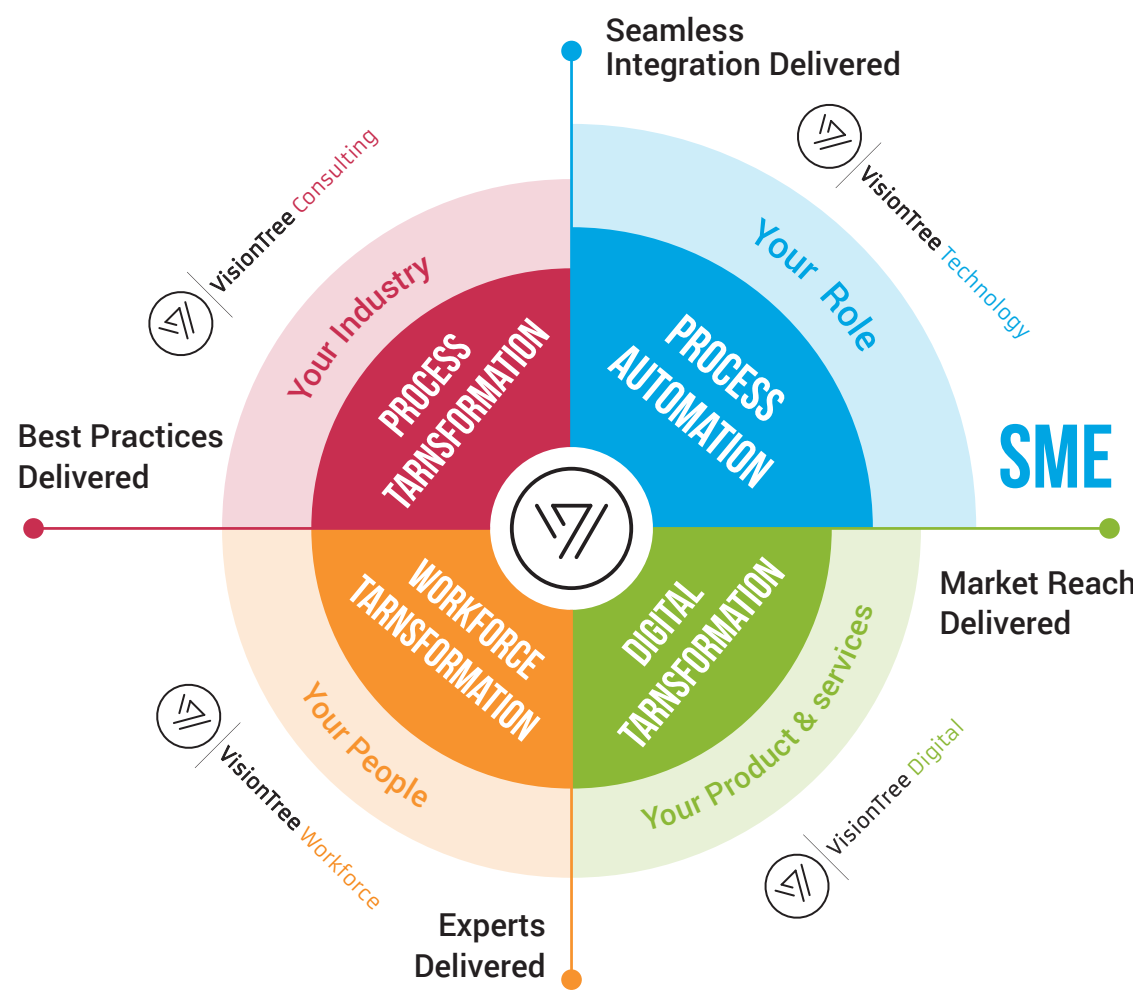
EXECUTIVE SUMMARY SMALL & MEDIUM ENTERPRISE

A BUSINESS TRANSFORMATION COMPANY

Leading Process Change by Industry, By Line of Business, By Product, By Services, By Workforce

Industries

- Information Technology
- Financial Services
- Education
- Healthcare



Qualifications

- Inception **2006**
- Headquarters **DALLAS, TEXAS**
- Global Reach **40+ Countries**
- 03** Cloud Transition Centers
- 06** Project Delivery Centers
- 60+** Engagements

TRANSFORMATION SERVICES

By Process Workflow Automation, By Line of Business

Workflow Automation

- Quote To Cash
- Hire To Retire
- Procure To Pay
- Lead To Cash
- Request To Resolution

Sales Cloud

- Sales Collaboration
- Territory Management
- Contact Management
- Opportunity Management
- Sales Forecasting

Service Cloud

- Service Request Management
- Social Customer Service
- Omni Routing
- Live Agent Console
- Knowledge Management

Marketing Cloud

- Email Marketing
- Social Marketing
- Personalised Journey
- Campaign Management
- Marketing Workflow Automation

Community Cloud

- Customer Communities
- Partner Communities
- Employee Communities
- Custom Community Builder
- Business Integration on Cloud

TRANSFORMATION METHODOLOGY

- Blueprint™
- Agile Methodology

TRANSFORMATION BENEFITS BY LINE OF BUSINESS

Sales, Marketing & Services

- 1-to-1 Client Relationships
- Accelerate Sales Productivity
- Make Insightful Decisions
- Provide Smarter Self-service
- Personalize Customer Care

Finance

- Professional Service Automation
- Cloud Based Accounting
- Automated Operational Workflows
- Automated Invoice & Payments

Human Resource

- Employee Self Services
- Manager Self Services
- Social Recruiting
- Employee Engagement Walls

Sourcing & Procurement

- Digital Catalogue
- Rebates & Commission
- Channel Collaboration
- Accelerate Channel Sales

GEOGRAPHICAL PRESENCE

- United States
- Singapore
- Thailand
- United Kingdom
- India
- Canada
- Philippines
- Malaysia
- Australia
- United Arab Emirates