



EXECUTIVE SUMMARY

A BUSINESS TRANSFORMATION COMPANY

Leading Process Change by Industry, By Line of Business, By Product, By Services, By Workforce

Industries



Retail



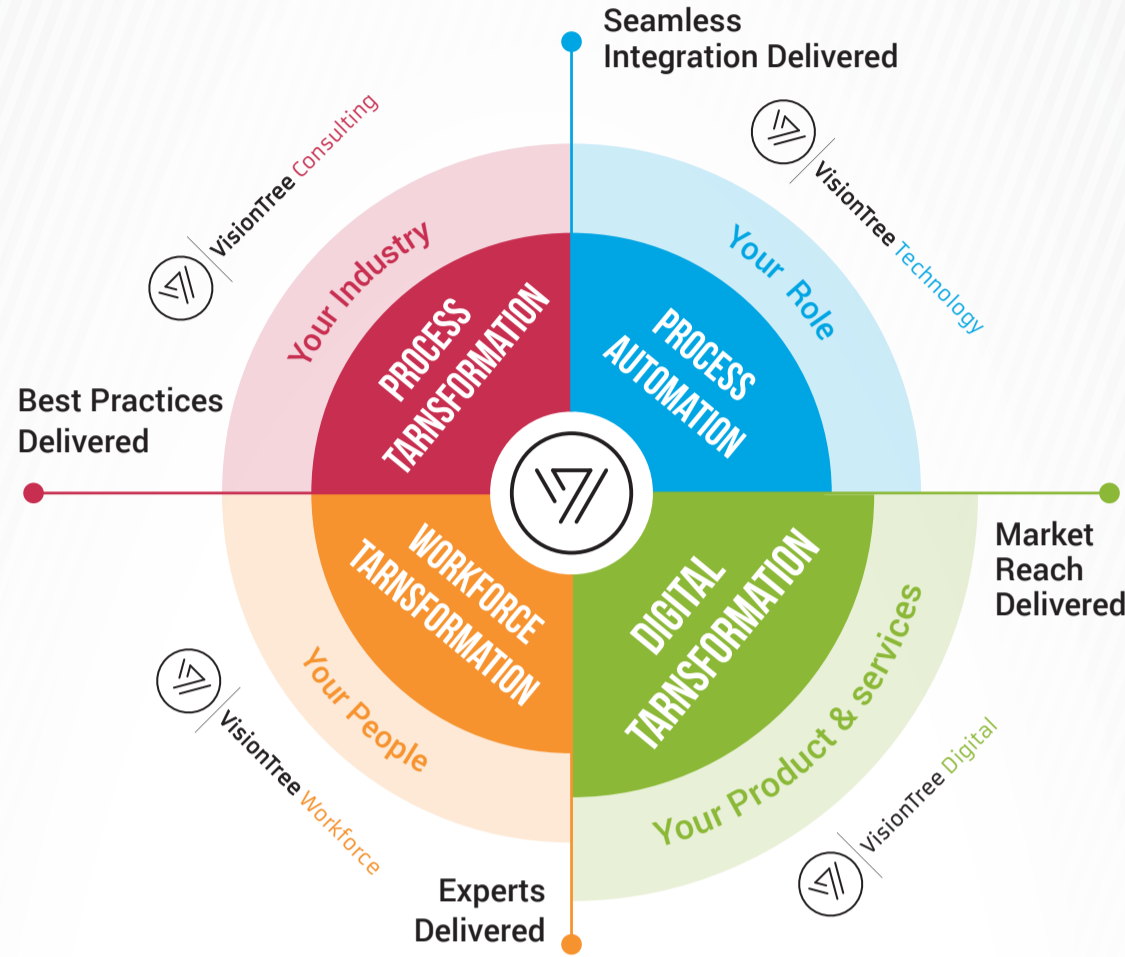
Media



Engineering & Construction



Health Care



Qualifications

Inception **2006**

Headquarters **DALLAS, TEXAS**

Global Reach **40+ Countries**

03 Digital Cultivation Centers

60+ Engagements

12 Transformation Categories

TRANSFORMATION SERVICES



Digital Collaboration

- Opportunity Walls
- Service Portals
- Product Roadmaps
- Employee Self Services
- Satisfaction Surveys



Success Platforms

- Partner Engagement Platforms
- Customer Success Platforms
- Employee Engagement Platforms
- E-Bid Platforms
- Feedback Surveys



Learning Management System

- Sales Learning Series
- Employee Learning Series
- Channel Learning Series



Social Enterprise

- Digital Marketing
- Social Recruiting
- Mobile Applications
- Digital Marketplace

TRANSFORMATION METHODOLOGY



Blueprint™



ASAP & SAP Launch Methodology



Agile Methodology

DIGITAL PRODUCTS

canvas

Social Recruiting Platform



Success Platform for Construction Industry

VisualCraft

Success Platform for Media Industry

TRANSFORMATION BENEFITS BY LINE OF BUSINESS



Sales, Marketing & Services

- Engage Customer Better
- Improve Sales Collaboration
- Improve Sales Forecasting
- Improve Customer Service
- Personalize Customer Journey



Human Resource

- Engage Employee Better
- Improve Employee Collaboration
- Automate Talent Management Process



Sourcing & Procurement

- Engage Channel Partners Better
- Improve Supplier Collaboration
- Streamline Procurement Process



Information Technology

- Create Custom Applications
- Build Mobile Applications
- Improve User Experience

GEOGRAPHICAL PRESENCE

United States

Singapore

Thailand

United Kingdom

India

Canada

Philippines

Malaysia

Australia

United Arab Emirates