



VISIONTREE SUCCESSFULLY COMPLETED DIGITAL TRANSFORMATION WORKSHOP FOR FURNITURE COMPANY FROM DALLAS



One of the Leaders in Home Furnishing Locally in Texas engaged VisionTree to make better use of the Technology to increase their Digital Footprint and achieve Seamless Integration with its Backend Logistic Processes. VisionTree has recently concluded Digital Transformation Workshop covering Current Processes, Desired Processes, Tapping New Target Audience, Offering an Existing Customers with New Portfolio to Increase Loyalty towards Brand.



AS PART OF THE DELIVERABLE, VISIONTREE DELIVERED APPROACH FOR DIGITIZATION AND INCREASE ONLINE SALES REVENUE THROUGH



Design Center:

Digital End User Experience to Design their Own Unique Furniture with Available Bill of Material as well as Bill of Services as per the Brand End Consumer Trust



Furniture on Rent/Lease or Outright Purchase:

Option to end Customer to take Few Furnishing Component on Rent/Lease or Outright Purchase Based on Commercial Comfort



Designer Collaboration Platform:

Digital Collaboration Platform for Every Consumer to Share their Expectation with Designer and Engaged and Consult till Expectation Delivered.



Room Planner as Service:

Every Consumer can engage Room Planner as per the Convenience and Get Blueprint Delivered with Furnishing Component in 3D Modelling Size, Scale & Budgets



Furniture Protection Plan:

Every Furniture Delivered by the Company will have its Own Unique Furniture Protection Plan

VisionTree is now Planning to build Technology Backbone Using shortlisted Technology Platform in order to Deliver Complete Solution before end of the Financial Year 2016.